

13

storing, via the one or more processors, the one or more configurable data privacy parameters in association with an account for the customer; and responsive to receiving a request to subscribe to or unsubscribe from one or more broadcast channel of the plurality of broadcast channels: identifying, via the one or more processors and based at least in part on the notification request, the account for the customer, determining, via the one or more processors, a privacy compliance threshold for the notification request, wherein the privacy compliance threshold originates from a provider computing entity associated with a provider, identifying, via the one or more processors, (a) the contact information associated with the customer computing entity based at least in part on the input generated by the customer computing entity, (b) a history of prior notification requests associated with the customer computing entity and (c) prior notification set to the customer computing entity by the provider computing entity, and determining, via the one or more processors and based at least in part on respective real-time data privacy regulations, whether the customer computing entity and the provider computing entity have met the privacy compliance threshold; and responsive to determining that the customer computing entity and the provider computing entity meet the privacy compliance threshold: automatically providing, via the one or more processors, a notification for the customer computing entity to display via the interactive user interface, (a) one or more notifications from the

14

one or more broadcast channels and (b) an indication that the respective broadcast channel is subscribed to.

2. The method of claim 1, wherein the provider computing entity tracks and analyzes dynamics related to requests to subscribe to or unsubscribe from one or more of the plurality of broadcast channels, wherein said dynamics include a subject matter, an time stamp, a duration, and/or a frequency of the respective requests to subscribe or unsubscribe.

3. The method of claim 1, wherein customers simultaneously receive said notification for all of the respective requests to subscribe or unsubscribe.

4. The method of claim 1, wherein said requests to subscribe or unsubscribe do not require the customer to set up a user identification and password.

5. The method of claim 1, wherein the customer computing entity is configured to selectively determine a method of receiving and a frequency of receiving said notifications.

6. The method of claim 1, wherein the provider computing entity is configured to subscribe or unsubscribe one or more customers or types of customers using a set of custom criteria.

7. The method of claim 1, wherein the provider computing entity is configured to exclude a subset of customers from a selected notification.

8. The method of claim 1, wherein a notification is related to an open a timeslot for an appointment when a respective service or a product becomes available.

9. The method of claim 8, wherein the provider computing entity is configured to select a subset of customers from a plurality of customers to set up said appointment.

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